



Red Tape

Karma Publications Newsletter

Celebrating 23 Years With Canada's Legal Support Directory

Karma Publications is 23 years old! With all that is going on today, let's celebrate this. We like to think of you as our Karma family, and from our conversations, I know that many of you have formed new business relationships with each other through our services as well! This is worth celebrating!

This edition you will meet our newest companies, or family members, and their owners. If you call them, they will call on your services down the road. That's Karma!

This edition of **Canada's Legal Support Directory** also comes at a time when British Columbia celebrates being 150 years old. Our feature story honours the law and its beginnings in this

province, and the famous Hanging Judge, Matthew Baillie Begbie, whose life story is as amazing as BC's! Gold, a new province, and a special judge!

So many of you work in this province and others of you, connect with BC's legal support companies, and like the judge, who travelled on foot and by horse, drive many miles in your "iron horses", completing your part of the legal process. A number of you work as legal professionals and paralegals as well, all enabling the law to function at its best. This is our tribute to this most western Canadian province, as we stress location within our services, and to you all, our friends, business associates, and family, across Canada and into areas of the United States.

Read also about a bailiff's special and important story with a twist, more about our upgraded online services, latest offers, a print and web media report and last but not least, meet your newest, connecting companies.

Welcome!
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Celebrate!
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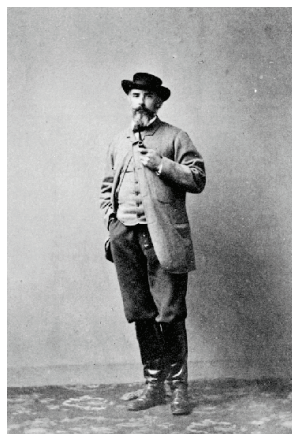
Active Bailiff's Story with a Twist - Icelandic Marathon for a Good Cause

 We recently received a special request from John McLeod regarding diabetes. This does not seem like a topic related to business, but it is as over 2 million Canadians are involved. John's father and his father and sister had diabetes. Joan, John's sister, who is not diabetic, and a friend, Marylou, as well as her mother, sister and daughter, are diabetics. As a diabetic myself, as is my brother, father, his two brothers, and relatives on my mother's side as well, Karma Publications decided to sponsor Joan and her friend in their walk in Iceland, to raise awareness and funds to further research for a cure, and education for our children and families. See more on Active Bailiff's Web Brochure where the links can be found to the Canadian Diabetes

web site and for Team Diabetes and the Reykjavik Marathon, 2008. We know that some of you are in this group and that education and awareness are so important to us all, thank you both! Joan had a very successful walk, was a great fund raiser, and also enjoyed seeing Reykjavik and Iceland. We are pleased to have been involved as a sponsor and we will continue our relationship with the Diabetes Association. **Congratulations Joan, John and all at Active Bailiff Service Ltd., Burnaby, BC.** Photos of Joan, Marathon Group Start, Joan and Marylou, and Iceland.



Celebrating 150 Years: The Coming of Law to British Columbia



Gold! In late 1857 a supply of gold nuggets and dust traded to the Hudson's Bay Company, was sent to San Francisco. As the California gold worked itself out the gold seekers came north and settled at what became known as Hill's Bar. This strike produced 2 million dollars worth of gold – and the stampede of rough Americans and other characters poured into Puget Sound; then sailed or trekked up to what is now British Columbia. The local first nations of the Interior would meet men who cared little for their law or land rights. Many incidents as well as deaths took place. Bows and arrows were no match for guns. Law was needed on this frontier: Justices of the Peace were appointed to govern the new settlements.

James Douglas was made Governor of the new colony of British Columbia and Matthew Baillie was brought from England to be judge of the new Crown Colony of Vancouver Island. Begbie rode the circuit into the Interior, up the Fraser River via Yale to Spuzzum, Williams Lake, into Wells and Barkerville, settling for a while in Richfield.

In spite of becoming known as the Hanging Judge, Begbie's fairness in dealing with the Interior tribes caused them to prefer King George's men over the Boston Men. After the union with the mainland colony with Vancouver Island, his court was in Victoria, and can still be visited today at the the first court house, now the Maritime Museum, in Bastion Square. From his high bench, you can still imagine him saying, "Take him down!"

Like many legal professionals and legal support service companies today, the judge walked and rode many miles in the name of his work. He was an adventurous traveller, and wore his robes in many court rooms in tents and clearings, where he often sketched his witnesses, in a court where he spoke the Shuswap and Chilcotin languages. The native people would refer to him as, "Big Chief". He often sided with the man on the lower end of the totem pole, making

sound judgements, still referred to today in law, and kept the peace. Although he tried 52 murder cases, only 27 resulted in hangings. This was the punishment for murder in those days, but the man who became known as the Hanging Judge often argued for clemency. In 1875 he was knighted by Queen Victoria and became Sir Matthew Baillie Begbie. Upon his death Victoria held a magnificent funeral honouring this most distinguished citizen.

WELCOME TO OUR NEW MEMBERS - YOUR NEW BUSINESS CONNECTIONS

BC

Best Search & Registry Ltd. - Victoria - Kent
 Dan L. Jackman Process Server - Creston - Dan
 Empire Tracing Ltd. - Vancouver - John
 Pacific Coast Total Solutions Inc. - New Westminster - Terry
 Professional Document Service - Trail - Gerry
 Sunbelt Business Brokers - Victoria - Rob

AB

Fox Civil Process - Edmonton - Greg
 WayLynn Legal Document Processing - Red Deer - Wayne

SK

J.A.G. Investigations & Bailiff Services - Melfort - John

ON

A. White & Company Ltd. - Toronto - Devra

Testimonial! "I would really like to thank you and your wonderful web designer for all your hard work and creative abilities in making up my Web Site and Brochure for me. I'm so thrilled that you did it for me. I really enjoyed talking to you, Joan, and for having the patience with me and getting it all wrapped up. Thank you so so much." Devra, A. White, Bailiff/Appraiser, Toronto August, 2008



ON

Hamilton-Toronto Area Process Serving Inc. - Toronto - James
 Lalonde & Associates Process Serving - Hamilton - Ted
 Legal Processors - Toronto - Asha
 Paul J. Fudge Bailiff & Paralegal - Kingston - Paul

PQ

Gauthier, Levy, Associes, Bailiffs - Montreal - Lillian and Richard

USA

Prince Process Server & Messenger Services - Prince Somefun - Bronx

New Services Recently Added

Print Services - Due North Process Services - Sault St. Marie - ON - Rod
 Web Brochure - North Bay Bailiffs & Process Services - North Bay - ON - Donald
 Web Services - Alexander Hugenschmidt Process Serving - Powell River - BC - Alex

NEWS FROM PROCESSSERVERSCANADA.COM - Special Offers!

We have hired an SEO company to enhance our web site's structure and create new links in order to increase our strength and authority. Over the next months we will be on 1000 new directories and our website's visibility is up by 73% over all. It is important now for your company to be in both online and in print directories. As I check your companies online statistics most of you are being well seen and searched. I cannot stress enough how important it is to have good content and to review and change your information from time time. This encourages the web crawlers to visit your site again and increases your visibility and searches. We have kept our cost effective pricing and **we are offering to place long time print clients online at a very good rate.** I would also like to **offer a one time rebate to your company if you provide a back link on your web site to our site.** Please be in touch about both of these special one time offers now or soon, in effect until December 2008.

What the Media is Saying About Web and Print Services

We have been hearing for some time from a few of you, mainly new clients and contacts, that you feel that the web is working better than the print directory now. Because you can track the results easier and in a more defined way, does not mean that the results are better or greater. Now a study by the Canadian Internet Project says that the amount of time spent on traditional media is the same for non Internet users and Internet users. This speaks to the common fallacy that the sky is falling, and the Internet is going to take over. "When we profiled our heavy internet users, we found that they have high levels of mass media consumption, including magazines, newspapers, radio and television. It is almost like media begets media, Internet users tend to like media and the Internet." The entire study is available at ciponline.ca. We have many new companies this edition and they are 99% both online and in print at time of joining us. Our directories work well separately and very well together. *Excerpt from Canwest News*

We also find that companies with more than one listing in print as well as a display advertisement get best results. We can place print display advertisements online, too, and this doubles your exposure and carries the link between one directory to the other in a very immediate way.

Do send us your feed back on how we are doing and what more we can do for you!

Thank you for your continued support and business. You and your company are the essence of Karma! **If you wish to take part in our celebrations, offers or have ideas for us, be in touch.** We love to hear from you for any reason, though. Keep well, work well and drive carefully! And remember to celebrate each day, especially at this time! Thank you all once more for your business. All the best of Karma!

